



AUGUST 20, 2019

## Finalists announced for the 2019 Canada Post E-commerce Innovation Awards

*Winners will receive up to \$150,000 in free shipping and marketing prizes*

**OTTAWA** – Canada Post announces the finalists for the 2019 E-commerce Innovation Awards.

Chosen from hundreds of submissions, these Canadian retailers range from large, familiar brands to owner-operated start-ups. Representing various industries, including electronics, apparel, housewares, sporting goods, food and more, each company is a standout in e-commerce.

Winners will be announced at an event on Thursday, September 19 at the Fairmont Royal York Hotel in Toronto. Each category winner will receive up to \$150,000 in free shipping and marketing prizes.

The finalists by category are:

### **Best Online Start-up Award**

- Partake Brewing ([www.drinkpartake.com](http://www.drinkpartake.com))
- CustomHeats ([www.customheats.com](http://www.customheats.com))
- Unwrapped Life Inc. ([www.unwrappedlife.com](http://www.unwrappedlife.com))
- Flax Sleep ([www.flaxsleep.com](http://www.flaxsleep.com))
- Ginius ([www.ginius.ca](http://www.ginius.ca))

### **Best Small Business Award**

- Oatbox ([www.oatbox.com](http://www.oatbox.com))
- Riversol Skincare Solutions Inc. ([www.riversol.com](http://www.riversol.com))
- Mejuri ([www.mejuri.com](http://www.mejuri.com))
- Canada Craft Club ([www.canadacraftclub.ca](http://www.canadacraftclub.ca))
- MATH Sport ([www.mathsport.ca](http://www.mathsport.ca))

### **Best Large Retailer Transformation Award**

- Boathouse ([www.boathousestores.com](http://www.boathousestores.com))
- Hudson's Bay ([www.thebay.com](http://www.thebay.com))
- Best Buy Canada ([www.bestbuy.ca](http://www.bestbuy.ca))
- LCBO ([www.lcbo.ca](http://www.lcbo.ca))
- Harry Rosen Inc. ([www.harryrosen.com](http://www.harryrosen.com))

### **Social Responsibility Award**

- Cupanion ([www.cupanion.com](http://www.cupanion.com))
- Okanagan Lavender & Herb Farm ([www.okanaganlavender.com](http://www.okanaganlavender.com))
- Abeego ([canada.abeeego.com](http://canada.abeeego.com))
- Prana Snacks ([www.pranasnacks.com](http://www.pranasnacks.com))
- MEC ([www.mec.ca](http://www.mec.ca))

### **International Conqueror Award**

- Sidekick ([www.sidekicktool.com](http://www.sidekicktool.com))
- Hennessy Hammock Ltd ([www.hennessyhammock.com](http://www.hennessyhammock.com))



- FanFit Gaming ([www.fanfitgaming.com](http://www.fanfitgaming.com))
- Jewlr ([www.jewlr.ca](http://www.jewlr.ca))
- Moose Knuckles Canada ([www.mooseknucklescanada.com](http://www.mooseknucklescanada.com))

#### **All About the Customer Award**

- Canvaspop ([www.canvaspop.com](http://www.canvaspop.com))
- Well.ca ([www.well.ca](http://www.well.ca))
- Endy ([ca.endy.com](http://ca.endy.com))
- Jewlr ([www.jewlr.ca](http://www.jewlr.ca))
- Brave & Bearded ([www.bravenbearded.com](http://www.bravenbearded.com))

#### **Proudly Canadian Award**

- Portage and Main ([www.shopportageandmain.com](http://www.shopportageandmain.com))
- Endy ([ca.endy.com](http://ca.endy.com))
- Manitobah Mukluks ([www.manitobah.ca](http://www.manitobah.ca))
- Running Room Canada Inc. ([www.runningroom.com/ca](http://www.runningroom.com/ca))
- Home Hardware ([www.homehardware.ca](http://www.homehardware.ca))

Finalists were chosen by a panel of judges with extensive retail and e-commerce experience. The judges are:

- Marc Fortin, Retail Council of Canada, Quebec
- Mohit Grover, Google Canada
- Jennifer T. Lee, Deloitte Canada
- Sucharita Mulpuru-Kodali, Forrester Research
- Blake Smith, Facebook Inc.

For more details about this year's awards, the judges, and descriptions of the categories, visit [Canada Post 2019 E-Commerce Innovation Awards](#).

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#### **For more information:**

Media Relations, 613-734-8888  
[media@canadapost.ca](mailto:media@canadapost.ca)